

DEDICATED TO PRESERVING THE PAST OF PRINTING AND ALL OF ITS RELATED CRAFTS

## 30th Anniversary & Annual Meeting

The Museum of Printing 30th anniversary celebration and Annual Meeting took place on Nov. 13. It was well attended. Frank Romano gave a brief chronicle of the events for 2009. During this time the MoP saw growth and activity unlike any other period in its history.

- Membership doubled. Record keeping has improved and donations of equipment have been documented.
- Donations are up significantly over previous years.
- Our Type and Attic sales have brought in much-needed revenue.
- Our Anna Hogan event has been better received than any other activity in our history. A dedicated team of volunteers produced our largest letterpress-printed project, including a 32-page commemorative book of woodcuts and prints/cards, for sale in our bookstore.
- The Printing Arts Fair attracted over 500 people. We printed using a steam-roller and garnered significant publicity.
- Our lectures and workshops are bringing new people to the Museum. Ten lectures and four workshops were presented in 2009.
- The number of visits and tours for high school and college students is up over 2008, as is the revenue from other visitors. Over 600 students took tours at the Museum in 2009.
- The Museum was featured on the PBS "History Detectives" program—its first mention on national television.



- The Museum has been cleaned; its displays re-arranged, and the lobby re-painted. Signage is being re-done to tell the story of the history of print.
- The Museum received donations of paper from Crane, Mohawk, and International Paper. The Christian Science Publishing Society donated two wide-format inkjet printers and RISO donated a high-speed production inkjet printer.
- Our mailings have reached almost 20,000 for the 16-page newsletter and 9,000 for the press poster.
- Our library holdings are being computerized and are searchable via the Museum's website. Traffic to the website has increased 900 percent. Visitors may now register and pay for workshops, memberships, and donations with credit cards.
- The Frey Ephemera Collection is being sorted and preserved. Soon, digital images of many items will be presented on the Museum's website.
- We have an artist-in-residence and have had several local-area artists produce projects at the Museum.
- Every artifact is being photographed and a Guide Book is being developed for visitors.

The Museum is supported by a dedicated group of volunteers who donate their time, passion, energy, and money to keep the Museum of Printing open, and to preserve the past of printing while educating the present.



## In This Issue

<i>MoP 30th Anniversary</i>	
<i>Annual Meeting</i> .....	1
<i>Museum Information</i> .....	2
<i>Letter From the President</i> .....	2
<i>The Museum Store is Open</i> .....	2
<i>Fall photos</i> .....	3
<i>Type Sale Extravaganza</i> .....	3
<i>Winter/Spring Event Schedule</i> .....	4
<i>Who is Louis Prang?</i> .....	4
<i>Membership Information</i> .....	4

## Ongoing Exhibits

### Freedom of the Press and the Colonial Print Shop

Stop by the Museum to see our latest exhibit. Gary Gregory and the Museum staff have created an exhibition of a wooden common press and a wooden intaglio press similar to what our founding fathers would have used to produce their newspapers and broadsides. Come see how a beater and puller would work in tandem to ink and print between 80-200 sheets an hour.

### Art of Anna Hogan Exhibit

Anna Hogan's wood engravings, sketches and prints are on display. They include botanical renderings, depictions of birds, seascapes, and naturalistic scenes of various Massachusetts locations.

# Board of Directors

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## CONTACT

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info@museumofprinting.org

www.museumofprinting.org

## HOURS

The Museum is open

Friday and Saturday

10:00 am to 4:00 pm

General Admission: \$5.00

Students and Seniors: \$3.00

Children 6 and under: Free

# A Letter from the President

Dear Friends,

The second half of 2009 was the busiest in the history of the Museum: The Museum of Printing Fall Lecture Series included presentations by John Kristensen of Firefly Press, on *fine letterpress printing*, Michael Babcock of Interrobang Press, on *private press operation*, Jesse Marsolais of Firefly Letterpress, on *designing and printing collectors editions and broadsides*, Nancy Trottier of Ducks in a Row Press, on *designing an artist's book*, Rebecca Wasilewski of Alberdine Press, on *design & printing for letterpress with polymer plates*, and Katherine McCanless Ruffin, Director of Wellesley Book Arts Program.

Workshops included making a slip case with Ted Leigh, getting started in letterpress by John Barrett, paste paper, and calligraphy basics. A major exhibition honored the work of Anna Hogan, woodcut artist. A special luncheon was held for her by the Lawrence Historic Center. The 30th Annual Meeting was based on the Pearl press.

Janine Wong is now serving as an artist in residence. She combines letterpress and other media into unique art. In addition, school groups continue to visit and tour the Museum. Many integrate a "short history" lecture into their trip.

Frank

## The Museum Store is Open!

The Museum has established a Museum Store with prints, posters, books and other collectables. Surplus type, equipment, and supplies are also for sale, to benefit our ongoing activities, in the Museum Attic. There is type in drawers and galleys, cases and racks; also furniture, spacing materials & slug cutters, ink, paper drills and cutters, and book presses (to name a few things). These are open whenever the Museum is open, pricing is very reasonable, and all sales benefit the Museum.



## Our Thanks

This past Fall, the North Shore Community College Page Layout class held a newsletter design contest. They investigated the Museum's needs and created a new Nameplate, Masthead, Master Pages, Style sheets and layout. While there were many worthy contenders, this new newsletter design and layout (The Galley) are the joint efforts of Susan McIntire and Mary Huynh. Our thanks goes out to the students and staff at NSCC.

## Did you know ...

The most frequently asked question of the Museum staff involves a source for press rollers. Our source when we are refurbishing a press is RotaDyne in Marlboro, MA. Phone number is 800-225-9450. It helps if you have the cores from the old rollers. [www.rotadyne.com](http://www.rotadyne.com)



# Fall Workshops, Visitors and Tours

The Museum of Printing had a great turnout for their Fall lectures, workshop, tours and many that just stopped in because they were curious about the Museum, the contents and our Museum store and Attic Store.



## Get the Lead Out!

Our “Type Sale Extravaganza” (Oct. 31–Nov. 1) was a success. A steady stream of enthusiastic printers and “going-to-be” printers spent time going through hundreds of cases and galleys to find treasures in wood and lead type. Cuts, furniture, tools, and even some presses made their way to new homes across New England.

If you couldn’t make it that weekend, or would like to come back for more, we still have the rooms set up; so any time the Museum is open, drop on by and see if there is something you can’t live without. We still have a couple of presses, some small cutters, and a large selection of type at \$2 per pound – (though there is some lead type reasonably priced by the case or galley). Come on down, and help us get the lead out.



Scenes from some of our programs: top Frank Romano explains the Linotype to a visitor; above, left to right, lectures included Rebecca Wasilewski of Albertine Press, a luncheon with the Andover Historical Center, and a paste paper workshop. Below are some of the many school groups that have visited the Museum, as well as some of our volunteers and Anna Hogan, bottom row, center.



# Museum of Printing Events & Workshop Schedule

- April 2** Frank Romano, "A Short History of Type" lecture  
**April 3** Hot Metal Daze  
**April 8** Sam Ellenport, Harcourt Bindery, "A Bookbinding Anomaly: Linked Spine Bindings" lecture  
**April 9** Frank Romano, "A Short History of Print" lecture  
**April 10** "Make a Blank Book/Journal" one-day workshop  
**April 14** Night at the Museum: Boston Print Buyers/PBI  
**April 16** Frank Romano, "A Short History of Type" lecture  
**April 17** Hot Metal Daze  
**April 23** Frank Romano, "A Short History of Print" lecture  
**April 24** Hot Metal Daze  
**May 1** "Recover Your Favorite Book" one-day workshop  
**May 8** "Make a Blank Book/Journal" one-day workshop  
**May 13** Kenneth Gloss, Brattle Bookshop, "A Book, a Story, and a Smile for Everyone" lecture  
**Series** "Designing and Making a Book" 4-week workshop  
**March 13 or March 27** "Designing a Book"  
**March 27 or April 24** "Page Production"  
**April 10 or May 15** "Printing"  
**May 8 or May 22** "Binding the Book"  
**June 20** 7<sup>th</sup> Annual Printing Arts Fair on Father's Day

Check the Museum website for the latest info, registration details, restrictions and fees. [www.museumofprinting.org](http://www.museumofprinting.org)

# Who is Louis Prang?

One day, Museum volunteers were organizing the stacks and came upon a framed letter from Louis Prang to his brother. "Who was Louis Prang?" they asked. A quick Google search told us that he was the father of the American Christmas card. He came to America from Germany and settled in Roxbury, MA. There he started a lithographic printing business. Soon he was printing in 6 to 9 colors and pioneered chromolithography—printing multiple colors from litho stones.

In 1864, Prang went to Europe to learn about German lithography. Returning a year later, he began to create high quality reproductions of major art works. He also began creating series of popular album cards, advertised to be collected into scrapbooks. In 1873, Prang began creating greeting cards and sold the first Christmas card in America the next year.

In 1897, L. Prang and Co. merged with another company, creating the Taber-Prang Company, moving to Springfield, Mass. Prang died in Los Angeles in 1909. We are planning a chromolithography exhibit for the Fall.



Louis Prang multi-colored holiday card from 1878.

The Friends of The Museum of Printing is a non-profit organization dedicated to preserving the past of printing and all of its related crafts. Established in 1978, the Museum occupies the former Textile Museum building in North Andover, Massachusetts, facing the North Andover Town Common. The Museum's collection is one of the most extensive in the world, from presses of all types and sizes, to typesetting from handset wood and metal, to mechanized character and line casting, to photographic composition. The Museum of Printing is an all-volunteer organization and is supported by membership dues, donations, and the sale of redundant equipment, as well as book arts materials. Your support helps to preserve the rich history of printing for the future. Thank you.

## BECOME A MEMBER TODAY AND SUPPORT THE PRESERVATION AND HISTORY OF PRINTING

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

PLEASE MAIL YOUR CHECKS TO:

**The Museum of Printing • P.O. Box 5580 • Beverly, MA 01915**

To pay by credit card please visit [www.museumofprinting.org](http://www.museumofprinting.org)

If you have any questions, please call the Museum at (978) 686-0450.

Membership dues and donations are tax deductible to the extent allowed by law.

Registered in Massachusetts under Section 501(c)3 of the IRS code.

### INDIVIDUAL MEMBERSHIP

#### \$40 PER YEAR

- Single admission to Museum
- Free admission to PrintFest
- Museum Newsletter
- 10% discount on Museum seminars, shop and all sale items

### FAMILY MEMBERSHIP

#### \$80 PER YEAR

- Admission to Museum for two adults and children
- All benefits listed above

### SUSTAINING MEMBERSHIP

#### \$250 PER YEAR

- All benefits listed above
- A free copy of hardcover "Machine Writing and Typesetting." — a \$30 value.
- 1-year Premium membership to [whatheythink.com](http://whatheythink.com) — a \$199 value.

### LIFETIME MEMBERSHIP—\$1000

- All benefits listed above
- A free copy of "The Hand of a Master." — a \$100 value. This limited edition book is a treasure, only a few numbered copies are available.
- 1-year Premium membership to [whatheythink.com](http://whatheythink.com) — a \$199 value.